

EVENT IDEAS AND SUGGESTIONS

There is no one way to define a “perfect” alumni event. The success of any alumni event depends on the interests of your Network/Community or on demographics of a particular group.

One aspect of events that does seem consistent is that the success of any Network or Community depends largely on the quality of its events, contacting alumni, and the organization of the program itself. Even better if you are able to include locally-owned URI businesses! The following suggestions are from programs that have worked for some of our Networks/Communities and possibilities for events to come:

Programming Categories

Athletics/Recreation

- Bike trips or hiking
- Game watches
- Reception followed by attending a URI athletic event in your area or cheering them on via big screen
- local professional sports event (consider minor league teams as well)
- Recreational sport tournament
- Yoga or other fitness class

Community Service

- Habitat for Humanity
- Road race/walk
- Food bank

Social

- Barbeque or picnic
- Boat cruise
- Beach party
- Clambake
- Holiday parties
- Oktoberfest
- Wine tasting or winery/beer tasting or brewery tour
- Welcome event for new alumni to the area

Cultural

- Dance performance
- Music concert (indoor or outdoor)
- Theatre
- Film festival
- Dinner/dining event
- Art gallery opening

Educational

- Financial information
- Historical tour and/or speaker
- Museum visit
- University speakers: faculty, staff, students or alumni
- Campus tour

Student Recruitment and Retention

- Reception for students and alumni
- Reception for new students and families

Career Support

- Career Services information
- After work gathering